

Revver To Be Gold Sponsor Of Third Annual Podcast and New Media Expo

Video-sharing platform site will showcase their unique technology that tracks and monetizes videos for content creators.

Mission Viejo, California – March 9, 2007 – The Podcast and New Media Expo today announced that Revver has signed on as a Gold Sponsor for this year's tradeshow and conference. The annual convention for audio and video content creators is the largest of its kind and draws over 3,000 independent and corporate online media creators to Southern California each year.

“We're thrilled to have Revver support the Expo and the efforts of our attendees to create compelling content. Revver allows our attendees to distribute, showcase and monetize their hard work and I think that's key to the growth of this kind of media for the future,” said Tim Bourquin, Founder and CEO of TNC New Media, organizers of the Podcast and New Media Expo.

“Revver is looking forward to meeting with our existing users and educating attendees about what we offer at the Expo. The conference will allow us to meet face-to-face with video creators from around the country who are looking for ways to grow their audience and be rewarded for their efforts,” said Steven Starr, Founder and CEO of Revver.

In 2005, audio and video podcasters from 36 states and 21 countries attended the Podcast and New Media Expo. With the expanded focus on video production and distribution this year, these numbers are expected to continue to grow. Conference attendees will be able to attend classes on everything from recording techniques to marketing – all with the goal of creating compelling content that will draw an audience and deliver an entertaining message.

Conference tracks for 2007 include:

- Track 1: Audio & Video Podcasting 101 - A to Z for Beginners - Get Up To Speed Fast
- Track 2: Attracting & Growing Your Audience - Connecting To Your Audience & Guerilla Marketing
- Track 3: The Business of Podcasting & New Media - Monetization & Business Podcasting
- Track 4: Advanced Audio & Video Production - Advanced "How To" Techniques
- Track 5: New Media for Educators & Musicians - specific sessions for each profession

The Podcast and New Media Expo takes place Sept. 28-30 at the Ontario Convention Center near Los Angeles. For registration, exhibitor, and travel information, visit the Podcast and New Media Expo website: <http://www.NewMediaExpo.com>.

About Revver:

Revver is a video-sharing platform built the way the internet really works. We support the free and unlimited sharing of media. Our unique technology tracks and monetizes videos as they spread virally across the web, so no matter where your creativity travels, you benefit. Revver is the viral video network that pays. We connect video makers and sharers with sponsors in a free and open marketplace that rewards them for doing what they do best.

About Podcast and New Media Expo:

The Podcast and New Media Expo is a "prosumer" and corporate event that brings together influential audio and video podcasters, digital media creators, and content developers to cover the complete range of creation techniques, business objectives and future trends. Podcast and New Media Expo was named Expo Magazine's “Best New Show” winner for 2006.

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